

We at TEDxEindhoven take your privacy seriously. This privacy statement explains what data we collect, how we store and transfer it and how we use it.

Some of the data we collect, either individually or aggregated, may be considered personal. We treat this data in a special way, as required by law.

When we post changes to this privacy statement, we will include the date when the statement was last updated. If we significantly change this statement or how we use your personal information, we will notify you either by prominently posting a notice prior to implementing the change or by sending you a notification directly. We encourage you to respect review this statement periodically.

Why do we collect data?

We only process your data for marketing purposes. This does not mean that you will receive newsletters or discount e-mails. You will only receive e-mails or newsletter if you've signed up for them. We process data with respect to your fundamental right to privacy, including the need to protect personal integrity and private life and to ensure that your personal data is of adequate quality.

We collect data to:

- Improve and maintain our reach and services
- Study and personalize experiences
- Keep in touch with our community, only if we have permission for that specific use
- Conduct business analysis and research, and marketing campaigns
- Ensure better website
- We may also use your data to send personalized information regarding updates, upgrades, enhancements, surveys, recommendations and/or advertisements, if we believe these are relevant for you.

What data do we collect?

- The information we collect may include: personal data, for example your name, email, location; and non-personal technical data, for example who manufactured your device, your screen's resolution, your mobile operator's region and code.

How do we collect data?

Generally, we collect data:

- When you provide it explicitly to us; for example, when you submit a form on our websites
- When you buy tickets for one of our events
- When you engage with us on social media
- When third parties share information with us

To collect information automatically, we may use cookies, web beacons, our own data-collection tools or various third-party services.

This privacy statement does not cover links to other websites. We do not control the privacy and security practices and policies of these third parties and their sites. We encourage you to read the privacy statements of the third-party apps and websites you use. A third party could be our facebook page.

We do not, in any case, share your data with third party's.